Georgia Power

Bin 10230,

241 Ralph McGill Boulevard, NE

Atlanta, GA 30308-3374

November 16, 2026

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

RE: Certified Demand-Side Management Programs, Third Quarter 2026 Programs Status Report; Docket No. 56003

Dear Ms. Tanner:

Enclosed for filing is Georgia Power Company's Third Quarter 2026 Programs Status Report.

If you have any questions, please call me at 404-506-7106.

Sincerely,

/s/ Jeremiah C. Haswell

Jeremiah C. Haswell
Director, Regulatory Affairs
jhaswell@southernco.com

Enclosure

Georgia Power Company
Certified Demand-Side Management Programs
Q3 2026 Programs Status Report

In accordance with the Georgia Public Service Commission's ("Commission") Final Order of Docket No. 56003, signed July 8, 2025, Georgia Power Company ("Georgia Power" or the "Company") provides this third quarterly report for activity through September 30, 2026.

Q3 2026 Summary

Program Name	Annual Target (kWh)	YTD Savings (kWh)	% of Goal	Annual Budget	YTD Costs	% Spent
Behavioral	50,222,055	35,433,435	70.55%	$ 1,868,960	$ 1,221,713	65.37%
Thermostat Demand Respons	-	-	0.00%	$ 9,983,700	$ 5,424,904	54.34%
HEIP	28,620,284	7,025,000	24.55%	$ 18,072,995	$ 5,503,188	30.45%
EASE	21,994,168	6,340,943	28.83%	$ 30,856,129	$ 8,066,670	26.14%
EASE for Seniors	369,722	258,347	69.88%	$ 1,156,068	$ 360,862	31.21%
Residential Programs	**101,206,229**	**49,057,725**	**48.47%**	**$ 61,937,852**	**$ 20,577,336**	**33.22%**
Custom	77,298,028	80,128,541	103.66%	$ 12,449,788	$ 7,297,513	58.62%
Prescriptive	299,296,932	159,402,003	53.26%	$ 55,330,739	$ 21,140,510	38.21%
SBES	25,332,834	1,794,647	7.08%	$ 11,338,827	$ 4,689,510	41.36%
Commercial Programs	**401,927,794**	**241,325,190**	**60.04%**	**$ 79,119,354**	**$ 33,127,532**	**41.87%**
Total	**503,134,023**	**290,382,915**	**57.71%**	**$ 141,057,206**	**$ 53,704,869**	**38.07%**

*There are no kWh Savings reported for the Thermostat Demand Response program - only kW.

Residential Programs

Behavioral Program:
Georgia Power's Residential Behavioral program is designed to encourage customer engagement with home energy management and energy efficiency to reduce energy consumption. The program utilizes Advanced Metering Infrastructure (AMI) data to provide customer-specific information that allows the customer to compare their energy use for the month, and previous months when available, to the consumption of a peer group of homes with similar characteristics including year built, square footage, and heating type, and homes that are considered energy-efficient. The reports also include seasonal and household-appropriate energy savings tips, as well as information on energy efficiency programs.

Demand Response Program:
The Residential Demand Response ("Res DR") program encourages customers to shift electricity use during periods of peak demand; hot summer days, cold winter days, or other times when system capacity is constrained. During demand response events, Georgia Power (or its representative) may manage participants' home electric load by automatically adjusting eligible smart thermostats. Demand response programs help reduce reliance on higher-cost peaking plants during high-load periods. Res DR provides education, awareness messaging, and financial incentives for customers with qualifying existing smart thermostats who agree to reduce energy use during these events.

Home Energy Improvement Program:
Georgia Power's Home Energy Improvement Program (HEIP) provides financial incentives to support energy efficiency improvements across residential building types. Single-family customers may participate through

multiple single-measure options, including bundled home comfort measures that offer increased rebates. Multifamily properties may participate by meeting the required electric kWh reduction thresholds or through select single-measure options, with new construction multifamily properties also eligible for limited measures. The program also includes customer education, outreach, and contractor training to support effective participation.

Energy Assistance for Savings and Efficiency:
Georgia Power's EASE program promotes energy efficiency improvements in existing income-qualified and moderate-income single-family homes, manufactured homes, as well as multifamily properties. The program targets and provides direct energy efficient improvements to income-qualified and moderate-income households that are historically under-represented in energy efficiency program participation. The program also provides members of the community and Corporations the opportunity to donate funds and assist neighbors in need of home energy efficiency upgrades or improvements. These donations will be additive to the funding provided through Georgia Power as part of the DSM tariff. Where possible, Georgia Power may work with community partners and local nonprofits to identify, assess, and implement projects within some of the state's most energy burdened neighborhoods. In addition to the energy efficiency improvements offered, the program includes customer education and awareness campaigns, as well as contractor partnerships, mentoring and training that can increase market capacity overall. New this cycle is the inclusion of moderate-income customers and measures for manufactured homes to reach more customers.

Energy Assistance for Savings and Efficiency for Seniors:
Georgia Power's EASE for Seniors program promotes energy efficiency improvements in existing single-family and manufactured homes that are owned by income-qualified seniors. The program is designed to reach and provide direct energy improvements to income-qualified senior households that are historically under-represented in energy efficiency program participation. EASE for Seniors is a 501(c)(3) nonprofit that provides weatherization and energy efficiency services at no cost for income-qualified seniors. EASE for Seniors works with community partners and select contractors to identify, assess, and complete energy efficiency measure improvements.

Commercial Programs

Custom Program:
Georgia Power's Commercial Custom program provides a platform for comprehensive energy efficiency projects in existing and new facilities that go beyond discrete measures and common, measure-level efficiency practices. The Custom program provides incentives for efficiency improvements not included in other Georgia Power commercial program offerings. All program incentives are based on the calculated energy savings achieved for each project. The program does not define a specific list of eligible measures and bases participation on verifiable energy savings resulting from measures or system improvements implemented. Due to the complexity and variety of measures that could potentially be included, Georgia Power's Commercial Custom program requires the applicant to submit calculations using industry-accepted methods for determining energy savings and appropriate baselines. These savings could be derived from capital improvements in equipment or from other building upgrades such as retro commissioning ("RCx").

Prescriptive Program:
Georgia Power's Commercial Prescriptive program promotes the purchase of eligible high-efficiency equipment installed at qualifying customer facilities. Incentives offered through this program serve to reduce

the incremental cost to upgrade to high-efficiency equipment over standard efficiency options for Georgia Power's new and existing commercial customers. The program includes equipment with a combination of calculated and deemed savings, provides straightforward and easy participation for customers, and allows for reduced energy engineering and EM&V costs.

Small Business Energy Savings:
Georgia Power's Small Business Energy Savings (SBES) program promotes upgrades of eligible high-efficiency equipment at qualifying customer facilities. A primary objective of the program is to ensure that qualifying small commercial customers served by Georgia Power receive the information and rebates to make cost-effective energy-efficiency decisions. The program offers free on-site equipment assessments conducted by the program implementer for eligible commercial customers, resulting in customized recommendations for energy-efficient measures that a customer may choose to pursue. If a customer elects to participate, the selected efficiency measures are coordinated for installation by a qualified contractor chosen by the customer, with program incentives applied to help reduce the overall project cost.

Program Highlights Q3 (July – September) 2026

Residential:

- Behavioral
  - Quarterly Program Highlights
    - 405k HERs, 923k eHERS sent Q3 2026.
  - Quarterly Marketing Update
    - The Home Electric Reports include cross-promotional information on Tips, Budget Bill, In Home Audit, EASE Manufactured Home, EASE, Marketplace, and Project Share.
    - Not marketed, pre-enrollment only program.
- Demand Response
  - Quarterly Program Highlights
    - TEMP ✓ had 101,260 devices enrolled as of end of Q3 2026.
    - Predictive Capacity Dispatch (PCD) Flex Hours event held July 21, 2026.
      - Shifted ~81.7 mW with a 12% opt-out rate.
    - Predictive Capacity Dispatch (PCD) Flex Hours event was held August 17, 2026.
      - Shifted ~71.7 mW with a 16% opt-out rate.
  - Quarterly Marketing Update
    - Ecampaigns.
    - Organic Social.
    - Paid Social.
    - YouTube PreRoll.

- HEIP
  - Quarterly Program Highlights
    - Increased rebates on select measures effective 8/1/26.
      - Home Comfort Trio.
      - Home Comfort Duo (new).
      - Air Sealing.
      - Duct Sealing.
      - Insulation.
      - Furnace conversion to ASHP.
      - HVAC Tune-Up.
      - Smart Thermostat.
      - Multifamily Whole Home.
    - Increased participation in the Home Comfort Bundles (Duo and Trio) to more than double pre-August levels following the incentive increase, representing the strongest participation growth among measures. Other measures, including duct sealing and air sealing, also experienced increased participation.
    - Q3 applications by channel

Channel	Applications Batched in Q3
Individual Improvements	1,348
Whole Home Multifamily	16
Midstream	4
Clipboard Audit	1,562
Retail Instant Discount	9

- Quarterly Marketing Update
  - Established Meta campaign for in-store rebate redemption targeting.
  - Customer focused
    - Paid social (Meta, Nextdoor).
    - Online Display ads (Google, Taboola, Retargeting).
    - Paid Search Keywords.
    - Google Performance Max.
    - Ecampaigns.
    - Owned Channels (Bill messaging, behavioral reports).
    - Organic Social.
  - Installer focused
    - Created a card with Home Comfort Duo and Home Comfort Trio incentive updates as a resource for installers.
    - Developed measure tear pads for installers to distribute to customers.
    - Created midstream in branch marketing materials (counter mats and window clings).
    - Created the midstream "find an installer page" with information on the offering.

- EASE
  - Quarterly Program Highlights
    - EASE delivered 15,619 measures in Q3, which is 48% of YTD total, and September was the strongest kWh month. YTD it has 5,745,720 kWh at about $0.86/kWh.
    - Single-family assessments totaled 382 during the weeks of Sept 7–21, representing 89% of plan. CBA to EASE conversion rose to about 6% of single-family receipts in late August, from about 1% a month earlier.
    - There are 3,394 qualified multifamily units against a 2,500-unit goal.
  - Quarterly Marketing Update
    - Customer focused
      - Paid Social: Meta and Propel.
      - Paid Search: Google Search.
      - Owned Channels: Bill messaging, OCC banners, product portal, and email.
      - Online Display: Google Display, Taboola, and retargeting.
      - Print/Collateral: Door Hangers.
    - Installer focused

- Print/collateral: referral cards and program flyers.

- EASE for Seniors
  - Quarterly Program Highlights
    - The program is on track, at 55.7% of its filed kWh goal year to date (205,863 of 369,722 kWh) and is forecasted to finish at 117.3% of the kWh goal.
    - It served all 165 households for Assessment and DI installations, hitting the cap in August. Georgia Power then paused marketing, and new senior applicants are now routing to EASE.
    - 1,278 measures installed year to date, including 525 in Q3, using 22.9% of its incentive budget ($193,441). About 228,000 kWh of remaining installer projects are forecast for October to November, with a closeout summary at the Q4 mark.
  - Quarterly Marketing Update
    - Owned channels: Bill messaging and OCC banners.
- HEIP + EASE Installer Network
  - 31 total installers in the network, 4 of them are suspended/not participating actively.
  - 28 active participants.

Contractor	**Participation Status**
Aeroseal	EASE & HEIP
Apex Residential Solutions	EASE & HEIP
Arbor Insulation Solutions	HEIP Only
Be Smart Home Solutions	EASE & HEIP
Bird Family Insulation	EASE & HEIP
Central Heating and Air Conditioning	EASE & HEIP
Champion Heating & Air LLC	**Suspended – Expired Docs**
Christian Brothers Mechanical LLC	EASE & HEIP
Compliance Inspection Group	HEIP Only
CoolZone Heating and Cooling	EASE & HEIP
Cornerstone Contracting	EASE & HEIP
DC Jordan Energy Auditors	**Dormant – Not Participating Actively**
Doc Savage, Inc	EASE & HEIP
Elemental Green Homes	HEIP Only
Energy Consulting Services	EASE & HEIP
Epic Spray Foam	HEIP Only
Fortified Home Energy Solutions	EASE & HEIP
Greenhome South	EASE & HEIP
Home Ec Home Performance	**Suspended – Expired Docs**
Horizon Energy South	EASE & HEIP
Old Coast Heating and Cooling	EASE & HEIP
Orion Home Services	EASE & HEIP
Performance Energy	EASE & HEIP

PV Heating & Air	EASE & HEIP
RJW Heating and Air Solutions	EASE & HEIP
SK Collaborative	HEIP Only
Smart Space Atlanta	EASE & HEIP
TD's HVAC	EASE & HEIP
The People's Champ	EASE & HEIP
Thermal Shield Insulation	EASE & HEIP
Zodiak Technology & Associates	**Suspended – Expired Docs**

Installer Meetings

Installer Company	Activity - Type	UES Account Manager	Date & Time
Virtual Meeting	Old Coast Heating & Cooling	Emilio Carlos	2026-9-22 10:32:00
In Person Meeting	Aeroseal	Ron Rosenberg	2026-09-18 14:42:45
In Person Meeting	Energy Construction Solutions Inc	Ron Rosenberg	2026-09-09 12:38:11
In Person Meeting	Reddick Heating and Cooling	Ron Rosenberg	2026-09-04 14:59:52
In Person Meeting	Universal Air Control	Emilio Carlos	2026-09-03 11:52:15
In Person Meeting	Unica Construction Group	Ron Rosenberg	2026-09-02 10:55:51
In Person Meeting	Bird Family Insulation	Ron Rosenberg	2026-08-27 03:36:44
In Person Meeting	Fortified Home Energy Solutions	Ron Rosenberg	2026-08-27 03:34:32
In Person Meeting	Arbor Insulation Solutions	Ron Rosenberg	2026-08-27 03:32:15
In Person Meeting	Reddick Heating and Cooling	Ron Rosenberg	2026-08-27 03:30:51
In Person Meeting	Central Heating and Air Conditioning	Ron Rosenberg	2026-08-27 03:22:38
In Person Meeting	Cornerstone Contracting	Ron Rosenberg	2026-08-21 13:08:11
Virtual Meeting	Compliance Inspection Group	Emilio Carlos	2026-8-13 12:13:00
In Person Meeting	Crawlspace Revival	Ron Rosenberg	2026-08-12 21:33:57
In Person Meeting	Epic Spray Foam	Emilio Carlos	2026-08-12 14:01:15
In Person Meeting	Arbor Insulation Solutions	Ron Rosenberg	2026-07-29 13:12:15
In Person Meeting	Bird Family Insulation	Ron Rosenberg	2026-07-28 13:10:50
In Person Meeting	Cornerstone Contracting	Ron Rosenberg	2026-07-24 11:16:47
In Person Meeting	Central Heating and Air Conditioning	Ron Rosenberg	2026-07-22 21:32:13
In Person Meeting	Allusions Design and Construction	Emilio Carlos	2026-07-22 14:40:54
In Person Meeting	Energy Consulting Services	Ron Rosenberg	2026-07-20 13:00:50
In Person Meeting	Fortified Home Energy Solutions	Ron Rosenberg	2026-07-20 12:57:54
In Person Meeting	Smart Space Atlanta	Emilio Carlos	2026-07-20 12:14:07

In Person Meeting	Old Coast Heating & Cooling	Emilio Carlos	2026-07-10 1:24:45

Outreach Events

Title of Event	Organization Hosting	Date
AWHI Residential Working Group Webinar	AWHI	7/21/26
Daikin Open House	Daikin (Macon)	9/16/26
Daikin Open House	Daikin (Macon)	9/24/26
City of Atlanta Senior Expo	City of Atlanta	7/8/26
Conyers City Hall EE/EA Customer Info Session	City of Conyers	7/21/26
Boys & Girls Club Back-To-School Drive Participation	Boys & Girls Club	8/8/26
PHCC August Monthly Meeting	PHCC	8/18/26
River Valley Regional Commission Area Agency on Aging	Agency on Aging	8/21/26
Atlanta Dream Activation Day	ATL Dream	8/30/26
ATL Fall Home Show	ATL Home Shows	9/11/26
PHCC Golf Tournament	PHCC	9/15/26
GAHRA Annual Conference	GAHRA	9/20-9/23
Positive Energy Clinic	Positive Energy	9/22
Fulton County Family Fair	Fulton Co	10/3
Third Annual Senior Saturday	ATL Habitat for Humanity	10/3

- Installer Communications

Newsletters

Newsletter Topics	Audience	Date Sent
Announcement: UES Office Move Title Transition to Program Installers Dual Program Participation EASE & EASE for Seniors Update: Customer Work Orders HEIP Update: HPWH & Ductless Mini-split Rebate Changes Townhall Participation Reminder Quick Tips: Leveraging Rebates this Summer Updated Program Resources & How to Order	PIs	7/14/26
Updated Home Comfort Bundle Rebates Increases NEW! Home Comfort Duo Multifamily Whole Home Rebate Increase & Installer Bonus Heat Pump Retrofit Readiness by Southface Institute Free BPI Training Cohort hosted by UES	PIs & Non-PIs	8/6/26
August Townhall Reminder New Segment: “Georgia Power HVACR Pre-Apprenticeship Program”	PIs, Non-PIs, GEFA Contractors	8/26/26

Monthly Contractor Town Halls

Month	Town Hall Topic	Date
July	"EASE Advanced Measure Success: Best Practices to Scale"	7/31/26
August	"Key Updates to Installer Participation & Saying Goodbye to DISA"	8/28/26
September town hall was skipped in preparation for the October in person event		

Commercial:

- Custom & Prescriptive ("CEEP")
  - Quarterly Program Highlights
    - 74 Custom applications were received in Q3, with significant volume from National Accounts.
      - 25 applications received from Dollar General, Boot Barn, and Costco.
      - Large projects received from the University of Georgia, Navicent Health, Floyd Medical Center, and Atlanta Airport.
    - 443 traditional prescriptive applications received in Q3, driven by strong participation from National Accounts and the primary education segment.
      - This represents a 58% increase over Q2.

- Custom Program
  - Traditional Custom Application Channel:
    - This program was updated to include increased rebate levels and tiered program caps.
  - Building Tune Up Application Channel:
    - Q1 = 1,064,755 kWh
    - Q2 = 1,622,270 kWh
    - Q3 = 2,722,816 kWh
  - Agriculture channel:
    - New offering/channel under Custom, launched in 2026. With this offering, commercial Agriculture customers can achieve savings and receive rebates specifically to this customer group.
    - Meetings were held with the below Agriculture-specific contractors to promote the program:
      - Precision Motor Group (PSD).
      - QC Supply.
    - One Contractor Coffee Talk was presented on Agriculture only offerings.
    - Meetings held with Michael Czarick, UGA Poultry Science Senior Public Service Associate, to educate and promote the agriculture offering.
    - Six Agriculture applications received with energy savings under engineering review.

- Prescriptive Program
    - Traditional Channel
        - The traditional prescriptive channel was driven by strong participation from several key National Account and primary education customers.
        - 32 of the submitted applications achieved over 100,000 kWh of savings each.
        - One submitted application, Northside Hospital parking garage, achieved over 1,000,000 kWh of savings.
        - Twelve new CEEP participating contractor applications were submitted during Q3. The new participants represent electrical contractors, mechanical contractors, distributors, ESCOs, and general contractors.
    - Distributor Instant Rebate ("DIR") Channel
        - The number of DIR applications increased by eight percent compared to second quarter.
            - The first 54 commercial food service applications were received.
        - Continued to promote the Limited Time Offer ("LTO") for Commercial Foodservice and HVAC equipment.
    - Retail Instant Rebate Channel
        - Retail instant rebates are available at 93 Home Depot and Lowe's stores.
        - The rebates for TLEDs, LED troffer fixtures, LED exterior fixtures, LED high bay fixtures, and LED exit signs were reactivated at Home Depot on July 13 and at Lowe’s on July 21.
        - Performed 486 Home Depot and Lowe’s store visits.
    - Quarterly Marketing Update
        - Executed contractor recruitment marketing campaigns across paid media channels, generating more than 12,000 ad clicks and driving contractor recruitment, awareness, and participation across Georgia Power's Commercial Energy Efficiency Program.
        - Planned, promoted, and delivered monthly Coffee Talk webinars, including sessions on Distributor Instant Rebates, Warehouse Efficiency Opportunities, The Pulse of Healthcare Energy, and Aisles of Opportunity in Retail. Each event was supported by targeted email campaigns, registration pages, and branded presentation materials.
        - Developed and distributed contractor communications to nearly 4,000 contractors, including the Q2 Participating Contractor Newsletter, contractor awards event invitations, rebate reminder communications, and targeted outreach campaigns to support contractor engagement and program participation.
        - Advanced contractor engagement initiatives through Contractor Advisor Group meetings, follow-up action planning, personalized Contractor Welcome Hubs, and development of participating contractor welcome kits, videos, and onboarding resources.
        - Developed and updated contractor recruitment, training, and customer engagement resources, including recruitment flyers, Retail Instant Rebates portal concepts, workforce development communications, and materials supporting contractor outreach and education.

        - Completed Adobe Analytics implementation, campaign reporting alignment, and enhancements to monthly email reporting through integration of new Microsoft Customer Insights and Journeys analytics.
        - Supported strategic marketing initiatives by refining outreach enhancement recommendations, developing Sightline Connect engagement communications, and preparing promotional campaigns for limited time offers and customer re-engagement efforts.
        - Printed, distributed, and warehoused branded outreach materials, point-of-purchase resources, and contractor-facing collateral to support field representatives and program promotion efforts statewide.
        - Contractor Network & Engagement
            - Contractor and Distributor Appreciation Event at the Atlanta Braves 7/2.
            - Coffee Talk: Inside Distributor Instant Rebate Programs 7/8.
            - Coffee Talk: Warehouse Efficiency Opportunities 7/29.
            - Coffee Talk: The Pulse of Healthcare Energy 8/26.
            - Contractor Appreciation Event at Atlanta United 9/9.
            - Coffee Talk: Aisles of Opportunity in Retail 9/30.
        - Outreach & Events
            - QC Supply Ag Customer Appreciation Day – 7/9.
            - Savannah Area Chamber Industry Council Meeting – 7/21.
            - Clarke County School District Convocation Conference – 7/29.
            - Georgia AI Data Center Leadership Conference – 8/12.
            - Georgia Hotel and Lodging Conference – 8/13.
            - Livable Buckhead Webinar Presentation – 8/20.
            - Georgia Hotel and Lodging Meeting – 9/9.
        - Customer-facing marketing and outreach activities
            - Google Demand Gen – 1.2 million impressions, 48k clicks.
            - Online Display ads – 11.9 million impressions, 8.8k clicks.
            - Paid social media ads – 9.6 million impressions, 89.7k clicks.
            - Paid search – 26.6k impressions, 4.8k clicks.
            - Streaming audio ads – 5.2 million impressions.
            - Taboola Display ads – 76.7 million impressions, 260k clicks.
            - Connected TV ads – 7.3 million impressions.
            - Traditional Television ads – 8.4 million impressions.

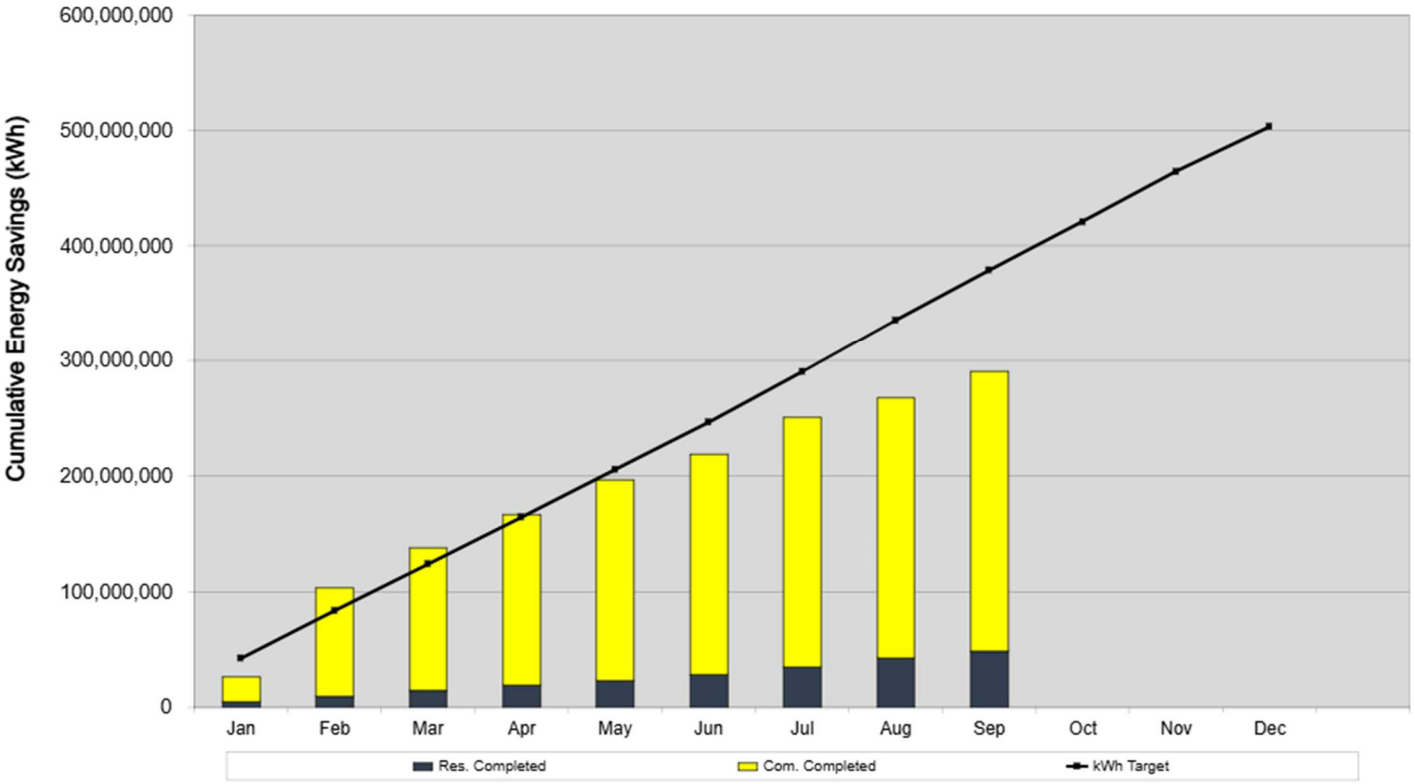
- SBES
    - Quarterly Program Highlights
        - Program implementation activities:
            - Program activity and project pipeline continue to ramp up as program stabilizes.
            - Customer segmentation information is regularly updated to support outreach and marketing activities.

        - Quality assurance inspections and workflow updates were completed to improve tracking of assessment requests, scheduling, and completion.
        - Community Support Rebates remained active.
    - Contractor recruitment and engagement activities:
        - Seven additional participating contractors were onboarded.
        - Contractor recruitment and engagement efforts continued through targeted outreach and program support.

- Quarterly Marketing Update
    - Customer-facing marketing and outreach activities
        - Customer-facing paid media campaign running across the following channels:
            - Paid social media – 4 million impressions, 61.7k clickthroughs.
            - Online display ads – 27.3 million impressions, 52k clickthroughs.
            - Taboola Display – 44 million impressions, 185k clickthroughs.
            - Paid search – 29k impressions, 3.5k clickthroughs.
            - Google Demand Gen – 10.6 million impressions, 83k clickthroughs.
        - Targeted Outreach Email for High-Energy-Use Customers - 2,592 sent, 722 opens, 49 clicks.
        - Expanded program awareness through Chambers of Commerce statewide, with 15 promotional messages shared across 10 Chamber outlets.
    - Contractor outreach activities:
        - Marketing supported contractor recruitment and onboarding through updated materials, communications, and engagement resources.
        - Contractor feedback collected to support improvement of the contractor experience.

2025 Certified DSM Programs

2026 Program Results



Residential Energy Efficiency Income Qualified Update

Q3 YTD 2026

7,174 T
Sum of Carbon Footprint Red...

EASE

6,340,943	**21,994,167**	**28.83%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

EASE for Seniors

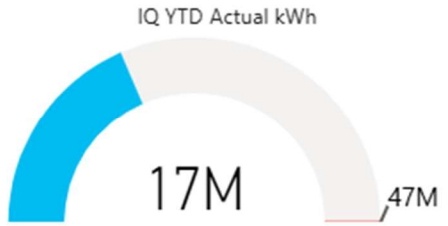
258,347	**369,721**	**69.88%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

Home Energy Improvement Program

929,822	**0**	**0.00%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal

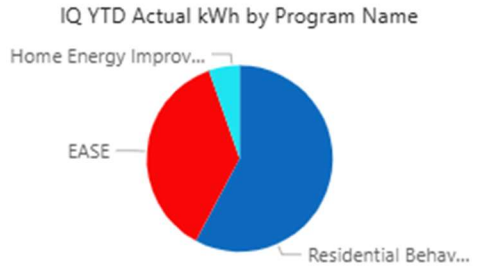
Residential Behavioral

9,968,691	**16,573,273**	**60.15%**
Sum of IQ YTD Actual kWh	Sum of Annual kWh Goal	% of Annual kWh Goal



IQ YTD % of Annual kWh Goal

44.94%



**Behavioral program savings information is not currently populated due to a data availability issue.*

Certified DSM Programs - Q3 Performance Report 2026

		Residential Programs									Commercial Programs				
		Behavioral	Thermostat Demand Response	Home Energy Improvement		Energy Assistance for Savings & Efficiency			EASE for Seniors	Portfolio Total	Custom	Prescriptive	Small Business Energy Savings (SBES)	Portfolio Total	Certified DSM Program Totals
				Multi	Single	Multi	Single	MHDI							
Current Quarter	Measures	421,011	22,784	402	15,295	973	10,591	3,329	505	474,890	116	2,505	34	2,655	477,545
	Energy Savings (kWh)	13,528,230	-	153,532	3,218,664	202,112	2,504,640	489,481	116,441	20,213,099	9,976,156	40,143,408	806,319	50,925,883	71,138,982
	Demand Savings (kW)	2,520	152,584	48	552	41	546	92	26	156,409	4,088	6,956	157	11,201	167,610
	Incentive Costs	$ -	$ 1,125,616	$ 1,034,581		$ 2,989,656			$ 128,972	$ 5,278,825	$ 1,077,634	$ 3,121,489	$ 347,483	$ 4,546,607	$ 9,825,432
	Non-Incentive Costs	$ 125,127	$ 576,344	$ 1,210,090		$ 922,966			$ 23,250	$ 2,857,778	$ 916,924	$ 3,330,204	$ 1,074,758	$ 5,321,886	$ 8,179,665
	Total Costs	$ 125,127	$ 1,701,960	$ 2,244,671		$ 3,912,622			$ 152,222	$ 8,136,603	$ 1,994,558	$ 6,451,694	$ 1,422,241	$ 9,868,493	$ 18,005,096
Year to Date	Measures	421,011	52,556	1,062	26,028	1,797	19,144	10,594	1,248	533,440	380	10,352	110	10,842	544,282
	Energy Savings (kWh)	35,433,435	-	669,442	6,355,558	705,721	4,207,236	1,427,985	258,347	49,057,725	80,128,541	159,402,003	1,794,647	241,325,190	290,382,915
	Annual Savings Target (kW	50,222,055	-		28,620,284			21,994,168	369,722	101,206,229	77,298,028	299,296,932	25,332,834	401,927,794	503,134,023
	% of Goal	70.55%	0%		24.55%			28.83%	69.88%	48.47%	103.66%	53.26%	7.08%	60.04%	57.71%
	Demand Savings (kW)	6,601	235,032	292	1,112	178	907	246	55	304,422	12,847	28,461	420	41,729	346,151
	Incentive Costs	$ -	$ 2,614,017	$ 2,259,980		$ 5,546,305			$ 236,909	$ 10,657,211	$ 3,827,171	$ 9,919,124	$ 1,126,849	$ 14,873,143	$ 25,530,354
	Non-Incentive Costs	$ 1,221,713	$ 2,810,887	$ 3,243,208		$ 2,520,366			$ 123,952	$ 9,920,125	$ 3,470,343	$ 11,221,386	$ 3,562,661	$ 18,254,389	$ 28,174,514
	YTD Costs	$ 1,221,713	$ 5,424,904	$ 5,503,188		$ 8,066,670			$ 360,862	$ 20,577,336	$ 7,297,513	$ 21,140,510	$ 4,689,510	$ 33,127,532	$ 53,704,869
	Total Annual Budget	$ 1,868,960	$ 9,983,700	$ 18,072,395		$ 30,856,129			$ 1,156,068	$ 61,937,852	$ 12,449,788	$ 55,330,739	$ 11,338,827	$ 79,119,354	$ 141,057,206
	Annual Budget Variance	$ (647,248)	$ (4,558,796)	$ (12,569,807)		$ (22,789,459)			$ (795,206)	$ (41,360,516)	$ (5,152,275)	$ (34,190,229)	$ (6,649,317)	$ (45,991,822)	$ (87,352,338)
	% Spent	65.37%	54.34%	30.45%		26.14%			31.21%	33.22%	58.62%	38.21%	41.36%	41.87%	38.07%

Other Costs:	YTD Spend	2026 Budget
DSM Cross Cutting/Training	$ 2,021,306	$ 3,550,000
Commercial Certified Program Evaluations	$ 433,709	$ 1,022,718
Residential Certified Program Evaluations	$ 471,138	$ 771,524
Residential Pilot Programs	$ 789,480	$ 1,500,000
Commercial Pilot Programs	$ 968,931	$ 1,500,000
Residential EE Consumer Awareness	$ 3,545,279	$ 4,500,000
Commercial EE Consumer Awareness	$ 866,327	$ 1,100,000
Education Initiative-Learning Power	$ 2,222,328	$ 4,000,000
Automated Benchmarking Tool (ABT)	$ 110,457	$ 200,000
Residential Audit Tool and Auditors	$ 827,545	$ 2,200,000
TOTAL	**$ 12,256,500**	**$ 20,344,242**

Carbon Footprint Reduction - Portfolio 107,442T, Residential 18,151T, Commercial 89,290T